



FOR IMMEDIATE RELEASE
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National Veterans Memorial and Museum
Veterans Day Commemoration and Events
Presented by USAA
FREE Museum Admission on Veterans Day

(COLUMBUS, Ohio) – The National Veterans Memorial and Museum (NVMM) today announced a series of Veterans Day interactive events created to honor, celebrate and share the stories of all U.S. Veterans who have defended our freedoms.

Highlights of our Veterans Day events include the fourth annual [Veterans Day Ceremony](#) at 11 a.m. on November 11. [Get your FREE Veterans Day admission tickets online](#) thanks to the generous support of our presenting sponsor, USAA. Additional support comes from our corporate partners at Covelli Enterprises, the largest franchisee of Panera Bread, LLC, Nationwide and the Central Ohio Ford dealers. Through their gifts, the National Veterans Memorial and Museum will reach and impact thousands of lives this month. Don't miss [special ticket promotions](#) through our partners at the Columbus Metropolitan Library, Cleveland Cavaliers and Cleveland Monsters.

“Veterans Day is a time for everyone to celebrate and show our support of our servicemen and women while gaining inspiration from their stories shared here at the National Veterans Memorial and Museum,” said Lt. General Michael Ferriter, U.S. Army (Retired), president and CEO, National Veterans Memorial and Museum. “Thank you to our partners at USAA, Covelli Enterprises, Nationwide and Ford for joining our mission to honor, inspire, connect and educate our Veterans, service members and community members to positively impact lives.”

[Veterans Day 2021](#) will include the following opportunities to pay tribute to our servicemen and women and gain inspiration from their selfless military and civilian service.

Fourth Annual Veterans Ceremony, November 11, 11 a.m.

Commemorate Veterans Day with our annual Remembrance Ceremony in the Museum Great Hall and streamed live on our social media channels. Featured guest speakers include: U.S. Air Force Vice Chief of Staff (Retired) General Les L. Lyles; Franklin County Commissioner and U.S. Navy (Retired) Erica Crawley; and a message from our presenting sponsor, USAA President and CEO Wayne Peacock. [Free Museum tickets available here.](#)

NATIONAL VETERANS MEMORIAL AND MUSEUM

Panera and Ford: Support NVMM Programming and Community Businesses (Nov. 1 – Dec. 31)

Covelli Enterprises, LLC, through their Ohio Panera Bread locations, and the Central Ohio Ford dealers have respectively partnered with the National Veterans Memorial and Museum to provide their customers with point-of-sale donation opportunities to support the NVMM mission. Watch for messaging on the payment pin pad or a donation box at the register.

Columbus Metropolitan Library Card Wednesdays (Nov. 3 – Dec. 8)

The NVMM and Columbus Metropolitan Library have partnered to celebrate Veterans Day by sharing Veteran stories across all 23 library branches. Be sure to look for the Veterans Day book displays! To allow library patrons to experience Veterans inspiring stories up close, the museum is holding Library Card Wednesdays through December 8, 2021. Each Wednesday, a Columbus Metropolitan Library (or other area libraries) cardholder can show their card at the Welcome Desk to receive two free museum admissions for that day.

Purchase Your Veterans Day Shirt from Homage (Now Available!)

The National Veterans Memorial and Museum is proud to partner with Homage to present two special 2021 Veterans Day T-shirts honoring Veterans and commemorating the late senator, astronaut and U.S. Navy Veteran, John Glenn, whose vision created the National Veterans Memorial and Museum. In what would have been Glenn's 100th year, the 2021 shirt designs feature his quote: "We are more fulfilled when we are involved in something bigger than ourselves." Homage has generously pledged a portion of the proceeds from each of these shirt sales back to the museum in support of the NVMM mission to honor, connect, inspire and educate by sharing Veterans' inspiring stories. [Purchase shirts here.](#)

Cleveland Cavaliers and Cleveland Monsters Honor Veterans During "Salute to Service Nights" (Nov. 10 and Nov. 6) When the Cleveland Monsters hockey team hosts their "Salute to Service Night" on November 6, sales of select merchandise, including warm-up pucks and some sweatshirts will support the NVMM mission. Keep your ticket stub from that game or the "Salute to Service Night" with the Cleveland Cavaliers NBA basketball game on November 10, and it can be redeemed for a \$10 museum admission through the end of 2021.

More announcements will be coming soon!

About the National Veterans Memorial and Museum

The National Veterans Memorial and Museum takes visitors on a narrative journey telling individual stories and shared experiences of Veterans from all military branches throughout history. The National Veterans Memorial and Museum pays tribute to the sacrifices of men and women in service and their families. History is presented in a dynamic, participatory experience with photos, letters and personal effects, multi-media presentations, and interactive exhibits. Together, these elements link our national story to the larger context of the world.

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