
FOR IMMEDIATE RELEASE:
April 29, 2022

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National Veterans Memorial and Museum Launches Shop NVMM with Veteran Companies

(COLUMBUS, Ohio) – The National Veterans Memorial and Museum (NVMM) today launched [Shop NVMM](#), an online shopping portal featuring an array of merchandise from shirts and hats to challenge coins, coffee and shaving products, from Vetrepreneur companies.

Vetrepreneurs are military Veteran entrepreneurs who have started or run their own businesses and often employ a Veteran workforce. Shop NVMM also provides a one-stop shopping experience for branded NVMM apparel and gift items for those who want to show their support of our Veterans and the National Veterans Memorial and Museum.

“It is exciting to launch our efforts lifting up Veterans in their next missions, as business owners and operators,” said Lt. General Michael Ferriter, U.S. Army (Retired), president and CEO of the National Veterans Memorial and Museum. “It isn’t always easy for Veterans returning to civilian life to find work, so they get together to start businesses and give back to their communities. By promoting Vetrepreneurs and their goods, the NVMM is more than a museum – we are deeply and directly impacting Veteran lives.”

[Vetrepreneur companies currently partnering with the NVMM](#) include: Ark Coffee, Battle Brothers Shaving Company, Bonefrog Coffee, Civvie Supply, Military Best and Rhino First. [Subscribe to our newsletter](#) and check Nationalvmm.org for ongoing announcements of new partnerships and merchandise available through Shop NVMM. We encourage Veterans interested in connecting with Shop NVMM to [complete our online questionnaire](#).

All Vetrepreneur products and NVMM branded merchandise are available for purchase online. Some Vetrepreneur merchandise will be available for pickup from the museum while other items will be shipped directly from our Veteran partner companies. Watch for messaging during the purchase process to indicate order fulfillment options. NVMM branded items are available for pick up in the Museum Exchange (museum giftshop). We plan to implement shipping of NVMM items later this year. A portion of Vetrepreneur purchase proceeds comes back to the NVMM to help us continue our mission of sharing Veteran stories and creating programming and events to honor, connect, inspire and educate.

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[National Veterans Memorial and Museum](#)

The National Veterans Memorial and Museum is a 501(c)(3) nonprofit organization and does not receive any state or federal funding. The museum takes visitors on a narrative journey telling individual stories and sharing experiences of Veterans from all military branches throughout history, both during their service and as they continued serving in our communities. We honor the sacrifices of men and women in service and their families. History is presented in a dynamic, participatory experience with photos, letters and personal effects, multimedia presentations, interactive exhibits, online events and digital content. Together, these elements link our national story to the larger context of our world. For more information, please visit NationalVMM.org.

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