

PRESS RELEASE

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Join Us for the VetOhioExpo on September 8! Brought to You By Think Veterans First In Partnership with the National Veterans Memorial and Museum

Public invited to browse products and services of 60+ Veteran-Owned Businesses

(COLUMBUS, Ohio) – <u>Think Veterans First</u> is hosting their second annual <u>VetOHIOExpo</u> on September 8, 2022, from 12 p.m. to 6 p.m. at the <u>National Veterans Memorial and Museum</u>. The event is designed to showcase Veteran-owned businesses, provide educational sessions on various aspects of how to start and run a small business and stimulate support of Veteran businesses, entrepreneurs and franchisees.

"We are inviting companies and individuals to support our Veterans by attending the Expo to connect with Veteran businesses that provide a diverse array of services and products," said Regina Rembert, U.S. Army (Retired), CEO, Think Veterans First. "The event is the largest of its kind in Ohio – by Vets for Vets."

<u>Veteran Business Owners</u> will showcase their services or products on table-top displays from which they can engage with Expo attendees.

The VetOHIOExpo also features a variety of speakers and breakout sessions during the afternoon.

Lt. General Michael Ferriter, U.S. Army Retired, president and CEO of the National Veterans Memorial and Museum, and Regina Rembert, CEO, Think Veterans First, will kick off the event after posting of the colors by The Ohio State University ROTC color guard. VIPs are expected to stop by throughout the day to provide short remarks including:

- Maj. General Deborah A. Ashenhurst, U.S. Army Retired, Ohio Department of Veterans Services Director;
- Frank LaRose, U.S. Army Retired, Ohio Secretary of State;
- Dave Yost, Ohio Attorney General;
- Mike Stinziano, Franklin County Auditor;
- Lourdes Barroso de Padilla, Columbus City Council;
- Steve Stivers, CEO, Ohio Chamber of Commerce; and more.

A keynote address will be delivered at 5 p.m. by "Iron" Mike Steadman, U.S. Navy Veteran, founder and CEO of IRONBOUND Boxing and author of "Black Veteran Entrepreneur."

Below is a sampling of breakout sessions that will be offered for business owners and prospective entrepreneurs:

- Money Concepts and Financial Planning for Small Businesses
- National Veteran Owned Business Association
- "Social Media for Success"
- Small Business Administration Group Resources
- "Funding Your Business"

Raffles will be conducted throughout the VetOHIOExpo with opportunities to win prizes including an air fryer, patio set, computer store gift card and outdoor grills.

"Veteran business owners have served their country with honor and distinction and have returned home to serve others in their communities. They deserve our respect, admiration and support," said Rembert.

VetOHIOExpo tickets to attend and support Veteran businesses are \$12 and include admission to the National Veterans Memorial and Museum. <u>Click here to purchase online</u>. Attendance is free for Veterans.

About Think Veterans First



The mission of <u>Think Veterans First</u> (formerly BuyVet) is to support, promote and advocate for Ohio Veterans. The premise is to encourage individuals to '**Think Veterans First**' as they make purchasing decisions, employment decisions, develop healthy living initiatives, and many other areas of daily life.

About the National Veterans Memorial and Museum

The National Veterans Memorial and Museum takes visitors on a narrative journey telling individual stories and sharing experiences of Veterans from all military branches throughout history. <u>The National Veterans Memorial and Museum</u> pays tribute to the sacrifices of men and women in service and their families. History is presented through a dynamic, participatory experience with photos, letters and personal effects, multi-media presentations, and interactive exhibits. Together, these elements link our national story of service to the larger context of the world.