

NATIONAL
VETERANS
MEMORIAL
AND MUSEUM



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The NVMM and Red, White & BOOM! Proudly Present the Inaugural FREEDOM 5K on June 29

COLUMBUS, Ohio – Registration is now open for the inaugural [FREEDOM 5K](#) presented by the National Veterans Memorial and Museum (NVMM) and Red, White & BOOM! The family-friendly run and walk will take place on Saturday, June 29, with a start time of 10 a.m.

“Thanks to the partnership with Red, White & BOOM! and our collective sponsors, we are kicking off the Independence Day holiday with a FREEDOM 5K celebration to honor our military service members who fought for our freedoms and protect us today,” said Colonel Bill Butler, U.S. Army (Retired), NVMM acting president.

“Red, White & BOOM! is excited to partner with the NVMM, bringing these two great Columbus nonprofits together as we extend the downtown holiday celebration,” said Rob O’Boyle, Red, White & BOOM! president. “We are looking forward to spirited strides and sparkling skies!”

Participants can run, walk, ruck or roll the course winding along the Scioto River, through Memorial Grove and finishing on the NVMM Rooftop. FREEDOM 5K registrants will receive a race bib, shirt, finisher medal and a free admission ticket for a future museum visit. Proceeds will allow the NVMM, a 501 (c) 3 nonprofit museum and memorial, to continue sharing the Veteran experience and history through Veteran stories to inspire museum and online audiences to service in their schools, businesses and communities.

Register online at: <https://nationalvmm.org/events/freedom-5k-presented-by-the-nvmm-and-red-white-boom/>.

The FREEDOM 5K is presented by the NVMM and Red, White & BOOM! thanks to our generous sponsors:



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About the National Veterans Memorial and Museum

The National Veterans Memorial and Museum takes visitors on a narrative journey telling individual stories and sharing experiences of Veterans from all military branches throughout history. [The National Veterans Memorial and Museum](#) pays tribute to the sacrifices of men and women in service and their families. History is presented through a dynamic, participatory experience with photos, letters and personal effects, multi-media presentations, and interactive exhibits. Together, these elements link our national story of service to the larger context of the world.

About Red, White & BOOM!

Red, White & BOOM! is a nonprofit 501 (c) 3 organization, 92% privately funded with a volunteer board of directors. It is the largest Independence Day celebration in the Midwest attracting more than 400,000 people annually to downtown Columbus. Encova Insurance, NBC4 (WCMH-TV), G&J Pepsi, and WNCI work diligently to keep the spirit and tradition of Red, White & BOOM! alive for current and future generations.

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