

FOR IMMEDIATE RELEASE:

May 1, 2025

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Veterans, Active-Duty Service Members and Gold Star Families Receive Free Admission to NVMM Thanks to Nationwide

COLUMBUS, Ohio – Veterans, Active-Duty Service Members, and Gold Star Family members will receive free admission to the National Veterans Memorial and Museum (NVMM), thanks to the generous support of Nationwide. This initiative underscores Nationwide’s commitment to honor and recognize the sacrifices made by those who have served in the military.

"We are grateful for the courage, dedication and countless sacrifices made by our country's heroes," said Nationwide CEO Kirt Walker. "Offering access to the National Veterans Memorial and Museum is a small token of our appreciation for our Veterans, Active-Duty Service Members and Gold Star Families, and it reinforces our commitment to ensuring their stories are honored and remembered."

Dr. Frederic Bertley, CEO of the NVMM, emphasized the importance of Nationwide’s support. "The mission of the National Veterans Memorial and Museum is to honor all Veterans, elevate their stories, and amplify the power of service. By offering free admission to Veterans, Active-Duty Service Members, and Gold Star Family members, we offer a welcoming environment where they can connect with their history and share their story of service with their loved ones and the greater community."

According to the U.S. Census Bureau, there are more than 18 million living Veterans in the United States. The Department of Defense lists nearly 1.29 million people as active-duty troops, and 767,000 as National Guard/Reserves, plus nearly 39,000 members of the Coast Guard. Gold Star families are those who have experienced the loss of an immediate family member while in active-duty military service. This initiative is part of the NVMM’s ongoing effort to engage the community and promote awareness of the contributions made by our nation’s Veterans. The NVMM invites all eligible individuals to visit and experience the rich history and stirring stories of those brave Americans who raised their hand and took an oath to defend our freedom.

Click [here](#) to see a special video about Nationwide’s support for this initiative.

About the National Veterans Memorial and Museum

The National Veterans Memorial and Museum takes visitors on a narrative journey telling individual stories and sharing experiences of Veterans from all military branches throughout history. [The National Veterans Memorial and Museum](#) pays tribute to the sacrifices of men and women in service and their families. History is presented through a dynamic, participatory experience with photos, letters and personal effects, multi-media presentations, and interactive exhibits. Together, these elements link our national story of service to the larger context of the world. The NVMM is located at 300 W. Broad St., Columbus, Ohio 43215.