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**National Veterans Memorial and Museum
Launches Front-Line Worker Appreciation Month July 14 – Aug. 14**

COLUMBUS, Ohio – The National Veterans Memorial and Museum today kicked off Front-Line Worker Appreciation Month to salute all workers on the front lines of the COVID-19 response.

From July 14 – Aug. 14, front-line workers are eligible to purchase \$5 admission tickets for themselves and their family members (up to six) at the [National Veterans Memorial and Museum](https://www.nationalvmm.org). Additionally, eligible workers will receive a ten percent savings at the museum gift shop.

“We extend our deepest appreciation to everyone on the front lines of our battle against COVID-19 as they work to heal, educate, feed and deliver goods and services vital to each of us every day,” said Lt. General Michael Ferriter, U.S. Army (Retired), President and CEO, National Veterans Memorial and Museum. “It is our hope that a visit to the museum will lift up front-line workers through inspirational stories from Veterans and their families who have fought, sacrificed and overcome adversity.”

Eligible front-line workers include: medical professionals, educators, grocery store workers, package delivery service providers, first responders, postal workers, utility workers and all service industry workers. To take advantage of this promotion, front-line workers will need to show their employee badge, pay stub or a company email at the museum Welcome Desk.

As always, all Veterans and Gold Star Families receive free admission to the museum.

The museum is open to guests from 10 a.m. – 5 p.m. Wednesday through Sunday. Tuesdays are dedicated to visitors ages 65 and older, individuals with underlying health concerns and those accompanying them. A full explanation of the museum’s health and safety measures can be found [here](#).

About the National Veterans Memorial and Museum

The National Veterans Memorial and Museum takes visitors on a narrative journey telling individual stories and shared experiences of Veterans from all military branches throughout history. The Memorial and Museum also honors the sacrifices of men and women in service and their families. History is presented in a dynamic, participatory experience with photos, letters and personal effects, multimedia presentations, interactive exhibits, online events and digital content. Together, these elements link our national story to the larger context of world. Sign up at [NationalVMM.org](https://www.NationalVMM.org) to receive our bi-weekly newsletter sharing information from Veterans about coping with our current living and working conditions, live online events, Veterans stories and more.

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