



For Immediate Release
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Media Advisory

National Veterans Memorial and Museum Honors Month of the Military Child April 24 - 30

“Purple Up” and Enjoy One Free Youth Ticket with Purchase of an Adult Ticket

What: Military Child Week at the National Veterans Memorial and Museum

Guests who wear purple (official color of the military child) or mention the Month of the Military Child will receive one free youth ticket with each paid adult ticket. (Limit three free tickets per family.)

During April, our country honors the resilience, sacrifice and tenacity of our more than two million military children with parents on active duty in all our nation’s service branches plus the National Guard and Reserve. Military children don’t make the choice to serve and yet they serve each day by supporting their courageous parents and loved ones.

Purple was selected as the color to symbolize the Month of the Military Child because it combines all the colors of our military service branches – Army green, Air Force blue, Coast Guard blue, and Marine red and Navy blue.

Why: Honor our Nation’s Military Children who Serve and Sacrifice

Where: National Veterans Memorial and Museum

When: April 24 – 30, 2021
Wed. – Sun., 10 a.m. – 5 p.m.

About the National Veterans Memorial and Museum

The National Veterans Memorial and Museum takes visitors on a narrative journey telling individual stories and shared experiences of Veterans from all military branches throughout history. The Memorial and Museum also honors the sacrifices of men and women in service and their families. History is presented in a dynamic, participatory experience with photos, letters and personal effects, multimedia presentations, interactive exhibits, online events and digital content. Together, these elements link our national story to the larger context of the world.

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